

## ACADEMIC DISCIPLINE

### "PROJECT MANAGEMENT" SYLLABUS

#### Educational program component – *mandatory* (3 credits)

<b>Educational and professional program</b>	Economics
<b>Specialty</b>	051 Economics
<b>Field of knowledge</b>	05 Social and Behavioral Sciences
<b>Level of higher education</b>	third (educational and scientific)
<b>Language of instruction</b>	Ukrainian
<b>Teacher profile</b>	Zoya HALUSHKA - Doctor of Economic, Professor, Head of the Department of Economic Theory, Management and Administration <a href="https://econom.chnu.edu.ua/kafedry-ekonomichnogo-fakultetu/kafedra-menedzhmentu-ekonomichnoyi-teo/kolektyv-kafedry">https://econom.chnu.edu.ua/kafedry-ekonomichnogo-fakultetu/kafedra-menedzhmentu-ekonomichnoyi-teo/kolektyv-kafedry</a> )
<b>Contact phone:</b>	+38050 67 75 300
<b>E-mail:</b>	<a href="mailto:z.halushka@chnu.edu.ua">z.halushka@chnu.edu.ua</a>
<b>Course page in Moodle</b>	<a href="https://moodle.chnu.edu.ua/course/view.php?id=8198">https://moodle.chnu.edu.ua/course/view.php?id=8198</a>
<b>Consultations</b>	Monday and Wednesday from 1:00 PM to 3:00 PM

### COURSE ABSTRACT

The discipline "Project Management" is aimed at preparing applicants for the third educational and scientific level in the specialty "Economics" in order to provide a basis for the implementation of their scientific achievements in practical activities for the effective management of scientific and applied projects that are significant for the development of economic science and practice. The main goal of studying the discipline is to ensure the applied nature of applicants' scientific research, to form theoretical knowledge and practical skills in future economists-scientists for the development, implementation and management of projects in the economic sphere.

The objectives of the course include: providing a scientific and methodological basis for mastering the main tools of project management in organizations; forming competencies for the analysis, development and implementation of economic projects taking into account social, economic, environmental and legal aspects; providing applicants with the opportunity to develop teamwork skills, making informed management decisions and presenting project results; development of the qualities of a researcher-scientist through the use of a project approach in solving fundamental and applied problems of the economy; study of tools for commercializing the results of scientific research with respect for intellectual property rights.

## **CONTENT OF THE EDUCATIONAL COMPONENT**

<b>MODULE I. METHODOLOGICAL PRINCIPLES OF SUBSTANTIATING THE APPLIED NATURE OF PROJECT MANAGEMENT</b>	
<b>Subject 1</b>	Project management as a tool for solving current economic problems
<b>Subject 2</b>	Project justification at the initialization stage: integration of sustainable development goals.
<b>Subject 3</b>	Project planning: methods and strategic approach
<b>Subject 4</b>	Time resource management in project implementation
<b>MODULE II. APPLIED PROJECT MANAGEMENT MECHANISMS</b>	
<b>Subject 5</b>	Project resource planning
<b>Subject 6</b>	Human capital management in the implementation of economic projects.
<b>Subject 7</b>	Taking into account the interests of stakeholders, monitoring and controlling the economic efficiency of projects
<b>Subject 8</b>	Identification and management of economic risks in project activities
<b>Subject 9</b>	Quality assurance of economic project implementation: standards and assessment.

## **EDUCATIONAL TECHNOLOGIES, FORMS AND METHODS OF TEACHING**

1. Lectures, during which the main theoretical concepts and principles of administrative management are revealed using presentations and other visual aids for better assimilation of the material.

2. Group and individual tasks on the analysis of real situations of administrative management in enterprises and organizations, which contribute to the development of teamwork and cooperation skills and teach how to apply the acquired knowledge in practical cases of making managerial decisions.

3. Case studies - this technology consists in studying real situations and making decisions based on the analysis of these cases.

4. Online courses, the MOODLE platform and other interactive learning platforms, informal business courses that contribute to supporting the study of administrative management. Using video conferencing tools such as Zoom or Meet, the teacher can invite professionals from the field of project management to online classes to conduct lectures, discussions and answer questions from students.

## **FORMS AND METHODS OF CONTROL AND EVALUATION**

**Current control:** presentation of the results of individual tasks (creative, computational, analytical); analytical reports; solving practical situations; modular control works.

Applicants receive an individual educational and research task, which is performed in the process of studying the program material of the educational course. INDS is a project that is performed on the student's own initiative, at the request of the student, in addition to mandatory types of control. Applicants independently choose the topic

of the project. Project implementation gives the opportunity to receive up to 40 points.

### **Final control – test**

## **CRITERIA FOR ASSESSING LEARNING OUTCOMES**

The assessment of program learning outcomes of education seekers is carried out according to the scale of the European Credit Transfer System (ECTS). The criterion for successful assessment is the achievement by the higher education seeker of minimum threshold levels (points) for each planned learning outcome.

## **ACADEMIC INTEGRITY POLICY**

Compliance with the policy on academic integrity by participants in the educational process when studying an academic discipline is regulated by the following documents:

- ✓ “Code of Ethics of Yuriy Fedkovych Chernivtsi National University”.  
URL: <https://www.chnu.edu.ua/media/jxdfs0zb/etychnyi-kodeks-chernivetskoho-natsionalnoho-universytetu.pdf>
- ✓ “Regulations on the detection and prevention of academic plagiarism at Yuriy Fedkovych Chernivtsi National University”. URL: <https://www.chnu.edu.ua/media/n5nbzwgb/polozhennia-chnu-pro-plahiat-2023plusdodatky-31102023.pdf>

## **INFORMATION RESOURCES**

1. <http://www.ipma.world/> – Official website of the International Project Management Association (IPMA);
2. <http://management.com.ua> – Management Library
3. [www.bscoll.com](http://www.bscoll.com) – Website about the balanced scorecard
4. <https://www.cio.com/article/3044158/project-management-glossary.html> – Project Manager Dictionary
5. [http://www.cfin.ru/finanalysis/invest/appraisal\\_invproject](http://www.cfin.ru/finanalysis/invest/appraisal_invproject) – assessment of the effectiveness of investment projects
6. <https://www.pmi.org/> – Project Management Institute
7. <http://www.investgazeta.net> – Investgazeta magazine
8. <http://office.ua/> – Effective Manager Magazine
9. <https://www.kickstarter.com/> – Crowdfunding platform;
10. <https://www.indiegogo.com/> – Crowdfunding platform;
11. <https://momb.socio-kybernetics.net/> – A place to meet startups at the beta testing stage;
12. <https://www.crowdsupply.com/> – A platform to assist in creating and launching products on the market;
13. <https://idonethis.com/> – A team management service;
14. <https://news.ycombinator.com/news/> – Fresh news from the world of startups and entrepreneurship abroad;
15. <https://trends.google.com/> – A simple and free tool that collects relevant search topics in specific countries and specific industries (analyzes trends);

16. <https://angel.co/> – A platform for startups seeking to raise funds from reliable angel investors;
17. <https://startup.ua/ua/startups/> – A site for investing in well-known startups, finding investment for your business, attracting the best professionals to your ideas;
18. <https://www.producthunt.com/> – A platform for discovering new technological products and innovative projects, communication between developers, journalists and venture investors;
19. <https://trello.com/> – A service that helps manage business processes;
20. <https://inventure.com.ua/> – The first and largest specialized business media publication in Ukraine dedicated to the investment market;
21. <https://mailchimp.com/> – Free e-mail newsletter service;
22. <https://www.it.ua/> – Modern IT solutions for business management;
23. <https://www.entrepreneur.com/> – Website and printed magazine about entrepreneurship;
24. <http://wordpress.org/> – The most popular content management system (CMS) in the world;
25. <https://ain.ua/> – Ukrainian online magazine about IT business, startups, technology and entrepreneurship;
26. <https://betalist.com/> – A site for finding potential employees and a place where you can test your own project before the official launch;
27. <https://startupsanonymous.com/> – Insights from startupers;
28. <https://angel.co/> – Search for startups, employees and investors.

***Detailed information on studying the course "PROJECT MANAGEMENT" is provided in the working program of the academic discipline.***

<https://drive.google.com/drive/folders/1vyjm4WEQN7qZpqIMSbYVYx4OE0npjje>